

IR Masterclass: Leveraging AI & Tech for Success



Schedule

	GROUP 1	GROUP 2
11:30 - 12:00 PM	Registration & Check-In	
12:00 - 12:30 PM	The IR Exchange: Hot Topics Over Lunch CONNECT WITH PEERS OVER A COMPLIMENTARY LUNCH	
12:30 - 1:00 PM	PANEL DISCUSSION AI in Investor Relations: Unlocking Value and Efficiency	
1:05 - 1:35 PM	WORKSHOP A Earnings Day Mastery: Harnessing AI to Prepare & Execute Your Strategy	WORKSHOP B Post Earnings Insights: Optimizing Data for Enhanced Engagement
1:40 - 2:10 PM	WORKSHOP B Post Earnings Insights: Optimizing Data for Enhanced Engagement	WORKSHOP A Earnings Day Mastery: Harnessing AI to Prepare & Execute Your Strategy
2:15 - 3:00 PM	LIVE DEMO Unveiling the Future: Groundbreaking AI Innovations from Q4 - A First Look!	
3:05 - 3:30 PM	BREAKOUT SESSIONS Connect with peers and share your thoughts on the new AI features	
3:30 - 3:45 PM	Closing Remarks	
3:45 - 5:00 PM	NETOWRKing Skyline Sips: Networking Cocktail Event on the 52nd Floor 1 LUCKY ATTENDEE WILL WIN AN APPLE IPAD	

Workshop Details

Attendees will be divided into two groups: Earnings Day Master and Post Earnings Insights. Led by a Q4 expert, each interactive workshop will include thought leadership discussion, a live demo, and time for questions.

Earnings Day Mastery: Harnessing AI to Prepare & Execute Your Strategy

Workshop 1 - Pre Earnings/Co-pilot

1. How you are leveraging AI to free up time for yourselves and your c-suite
2. New opportunities for innovation
3. How to leverage mission critical tools and the expertise of your partners as an extension of your team
4. How to build your earnings day tailored to the needs and strengths of your executive team

Post Earnings Insights: Optimizing Data for Enhanced Engagement

Workshop 2 - Post Earnings/Peer Transcripts

1. How to overcome internal resistance to new technology
2. Obstacles and inefficiencies to accessing IR data in 2020s
3. Targeting: spending your time with the right investor
4. Planning ahead: using your learnings and applying them to the future